

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Bowling Shoes, Free Pizza, Prizes, Oh My!

BELLEVILLE, Ill. (February 22, 2011)- Grab your shoes and grab your bag it is time for the Big Brothers Big Sisters annual bowling fundraiser. A Saturday afternoon bowling with friends and family to raise money for Big Brothers Big Sisters, what could be better? It is that time of year when volunteers, children, friends and families come to bowl in the Bowl for Kids' Sake fundraiser.

Bigs and Littles are coming together once again to support Big Brothers Big Sisters annual Bowl for Kids' Sake fundraiser. This annual fundraiser is an easy way for the community to support the organization with bowling dates available every Saturday in March and the first Saturday in April.

"People are so willing to pledge for this cause and it was easy to get the \$100. Plus, I get to spend the day with my family," said Shannon Mueller who is planning on bowling the first Saturday in April.

To participate in Bowl for Kid's Sake people will need to get a team that consists of five players, including one team captain. "Anyone can form a team," said John Smith, director of Big Brothers Big Sisters Southwestern chapter, "you can ask friends, family or co-workers to be a part of your team."

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Bowling 2

A minimum pledge of \$75 is required per team; however any team that pledges \$100 receives complimentary T-shirts.

Once teams sign up, they are to show up to the assigned alley and receive two free hours of bowling. While the players are bowling they also receive free shoes and pizza. Prizes are also awarded throughout the event.

Bowl for Kid's Sake raises money so that Southern Illinois Big Brothers Big Sisters can help match children to volunteers. In 2008, 1,000 children were matched up with volunteers. Currently there are 263 children waiting for a big brother or big sister. It costs a minimum of \$1,000 to match a child to a volunteer. The money is invested towards the time provided for background checks on all parties; mentor and child's family. Also towards matching up the child to the right mentor.

Big Brothers Big Sisters is always trying their best to match children with a volunteer. During this event volunteers get the best of both worlds by donating their time with these children and helping to raise money for the cause.

For more information and to sign up for this event contact Missy Athmer Executive Marketing Advisor at 618-398-3162 or at missyathmer_bbbs@yahoo.com.

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